

### NEVADA AG FACTS



### FOOD & AGRICULTURE PRODUCTS MADE & GROWN IN NEVADA

Buy Nevada is a Nevada Department of Agriculture program that promotes businesses selling Nevada food and agricultural products. The state recently formed Buy Nevada to help promote the state's entire agricultural industries, including livestock, hay production, vegetables, melons and dairy. This is in addition to growing urban agricultural and food movements.

Similar to other states, the Buy Nevada program represents a state-led effort to promote these industries as a whole. Free memberships are available to qualified businesses.





### ABOUT

The Nevada Department of Agriculture promotes sustainable agriculture and natural resources, which work to protect food, fiber, human health and safety and the environment through effective service, regulatory action and agricultural literacy. The Department was established in 1915 by Chapter 561 of the Nevada Revised Statutes. It includes the divisions of:

- Administration
- Animal Industry
- Consumer Equitability
- · Food and Nutrition, and
- Plant Industry.

### CONTACT

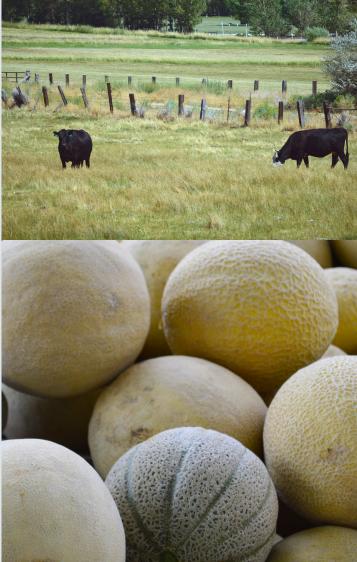
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Mevada Department of Agriculture //NevDept of Agri







Alfalfa hay is Nevada's leading crop commodity and total value of production in 2012 was \$218 million.

Agriculture is one of Nevada's most important industries, contributing significantly to the economies of rural communities and the state as a whole. Nevada's ranches may be few in number, but they rank third in the nation in size, averaging 3,500 acres.



Dairy cows, sheep and lambs and hogs are among Nevada's other livestock enterprises.

Nevada agriculture is directed primarily toward range livestock production. The most important livestock commodity in 2012 was cattle and calves with annual cash receipts value of \$283 million.



Nevada crops include potatoes, barley, kale, broccoli wheat, corn, oats, onions, garlic and honey.

Despite Nevada's arid climate, excellent crops are produced where land can be irrigated. Alfalfa hay is the leading cash crop of the state. Much of the hay is sold to dairy operations in surrounding states. Significant quantities of alfalfa cubes and compressed bales are exported overseas each year.

# JLTURE

### AGRICULTURE IN NEVADA

There were 2,950 Nevada farms and ranches in 2012 with 5.8 million of acres of land dedicated to farming and ranching operations. The state's farms and ranches are relatively large in terms of land by national standards. The average size of a Nevada farm in 2012 was 1,903 acres – more than twice the national acreage (421 acres).

Nevada's land use in 2007 consisted of pastureland (82.78%); crop land (12.85%); and the remaining 4.37% was designated for other uses.

Annual cash receipts from all agricultural commodities in Nevada in 2012 were \$716 million; 60% of cash receipts were from livestock and products, and the remaining 40% came from crops.

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**Source**: USDA, National Agricultural Statistics Service – Farms, Land in Farms, and Livestock Operations 2012 Summary (February 2013).

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### **ECONOMIC IMPACT**

The total economic impact of Nevada's agriculture cluster is \$5.3 billion, and the direct impact of the agriculture cluster on the state economy is \$3.3 billion. Indirect impacts from business-to-business relationships are \$835 million, and induced impact from household spending on goods and services is \$1.1 million.

### **EMPLOYMENT IMPACT**

The total employment impact of the Nevada agriculture cluster is 60,700 employees. 35,600 jobs are directly generated by agriculture cluster. This number includes 5,700 jobs within agriculture production sector, 4,800 jobs within agriculture processing and packaging sector, 10,400 jobs within agriculture distribution sector and 14,645 jobs within the agriculture support sector. 13,600 jobs are supported by direct and indirect household spending on goods and services.

**Source**: 2013 Nevada Agriculture – Analysis and Opportunities; GOED and NNDA.

## PORT

### **EXPORTS**

The value of Nevada foreign exports in 2012 was \$160.5 million. The value of beef and veal exports was \$22.9 million, the total value of processed and fresh vegetables exported was \$32.2 million and the value of dairy products exported to international markets was \$17.3 million. \$46.9 million was the total value of other products sold on the foreign market that included other animal and poultry products, other grains and oilseeds, wine, beer, other beverages, coffee, chocolate, other horticulture products and prepared foods.

**Source**: USDA Economic Research Service; USDA Foreign Agricultural Service (Global Agricultural Trade System).

